



## Knowing Your XYZ's Keynote



### Bridging The Generational Divide To Create Real Performance

We continue to hear polarized complaints that Millennials are not engaged, are self-important, entitled, disloyal and non-performing. From that younger generation, we hear that leaders do not understand the nature of a native digital workforce and are trapped in a past that does not embrace or understand the future of work. Both perspectives are myths. Successful businesses understand this and create engagement, succession plans and generate higher revenue. This keynote shares how to connect each generation, by weaving a fabric of success through strength and relationship-based techniques and storytelling that grow employees and businesses. Cross-generational teams become inspired to come together to learn about how to succeed by using a mindset, skillset, and toolset approach that improves relationship-based skills and communication to improve team and organizational performance.

#### What Millennials Can Expect

- Open your eyes to a way of thinking and communicating that bridges gaps & enhances your skills.
- Understand yourself better and how to better communicate, have difficult conversations and provide value to your internal and external customers.
- Learn the tips and tools to build real relationships with senior professionals and grow your career, creating a culture of mentorship and sponsorship.
- Find purpose in your work and become empowered to bring your best self to work each day.
- Know how to guide and coach the next generation and manage up as well.

#### What Gen X and Boomers Can Expect

- Open your eyes to a different way of thinking and communicating that bridges the gaps in your organization and creates innovation and understanding of the next generation.
- Understand the motivation behind the value of next generational leaders and the insight they can provide to you about your customers and future workplace.
- Understand what the next generation needs from you as a guide and how they can contribute greatness, to allow you to compete better.
- Learn why purposeful work and a purposeful organizational culture is so important to you and to Millennials and how to foster that purpose in your team and organization.

**Each participant will  
receive one  
complimentary copy of  
Dan Negroni's book,  
Chasing Relevance.**



## Other Services:



### Organizational Inclusion Assessments

A deep dive to discover the current Inclusion Score™ of an organization or team. This detailed assessment reviews individuals and their current contributions to an inclusive culture, and reveals how policies, processes and practices play out in the workplace as inclusive or exclusionary. It identifies practical recommendations empowering businesses and individuals to integrate inclusivity into their leadership approach.



### Inclusion Training Workshops

Workshops and roundtables that enable a group of aspiring leaders to delve into the principles of inclusive leadership, using practical exercises to identify and hone best practices.



### Inclusion Experiences

An innovation lab providing full immersion into the world of inclusive leadership. The program teaches participants inclusive leadership skills, then uses design thinking to take on an internal challenge or solve a CSR problem in the business ecosystem. The full-immersion version of this lab includes a one week off-site that takes leaders out of their home comfort zones, providing the opportunity to resolve new challenges using inclusive leadership skills.



### Inclusion Coaching

Denise's expertise is aligning her protégés career goals with the strategy of the business. With regard to inclusion, her mentorship involves helping leaders be more inclusive in their leadership style and strategies. For women and diverse individuals, coaching often consists of helping them with the nuances of asking for the assistance they need to move through senior leadership without giving up their power. Denise is a member of Marshall Goldsmith's legacy coaching team, 100 Coaches™.

## Meet your speaker:

### Denise Pirrotti Hummel, J.D.

Denise Pirrotti Hummel, J.D., is the Chief Innovation Officer of Lead Inclusively, Inc., a firm devoted to empowering diverse leadership and teams to accelerate innovation and achieve the business results that make diverse ideation an economic imperative. She is a Ted Talks finalist and a member of Marshall Goldsmith's legacy 100 coaches. She is also a member of the board of the Healthcare Businesswomen's Association (HBA) and chairs Athena's Life Sciences Committee.

She is a serial entrepreneur and CEO, having sold her cross-cultural business, Universal Consensus, LLC, to Ernst & Young, LLP, where she became a Principal. Prior to that she practiced employment law and international M&A as an attorney. In addition to performing some of the largest people integrations in the country, Ms. Hummel also tried and won the first class action under the Americans With Disabilities Act in the 1990s.



## Our Other Services

- Keynote Speeches
- Inclusion Training Workshops
- Organizational Inclusion Assessments
- Inclusion Experiences
- Inclusion Coaching

## Coming Soon!

–The only online community dedicated to Inclusive Leadership.

